



YOUTH MOBILE FESTIVAL
SCIENCE+TECH
 MEETS MOBILE
 LA FARGA L'HOSPITALET 26 FEB - 2 MAR 2019

2019

TOTAL ATTENDEES

29,670

109% INCREASE
FROM 2018

MADE UP OF



22,739

YOUNG PEOPLE



6,931

ADULTS

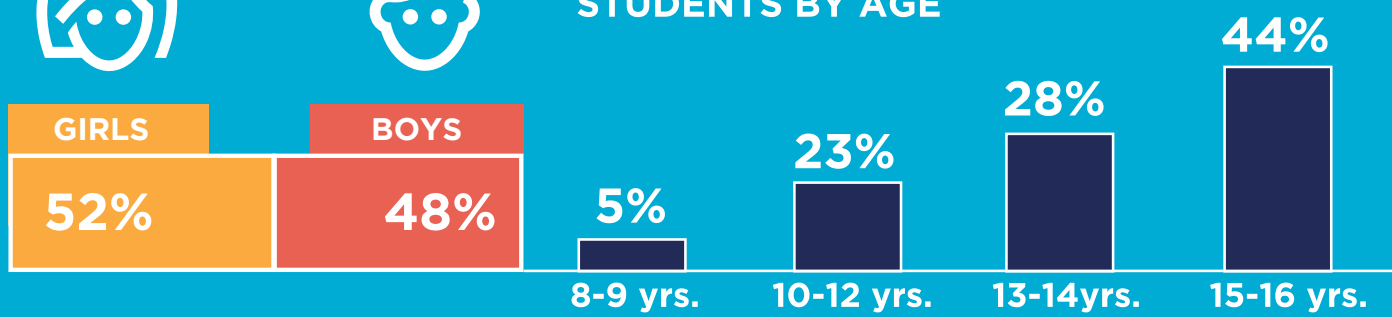


GIRLS
52%



BOYS
48%

STUDENTS BY AGE



4,115

EDUCATORS

TOTAL SCHOOLS

314

28%
PRIMARY SCHOOLS



72%
SECONDARY SCHOOLS

15% HIGH COMPLEXITY SCHOOLS

64% PUBLIC SCHOOLS

33% SEMI PRIVATE SCHOOLS

3% PRIVATE SCHOOLS



FAMILY DAY

NEW FOR 2019



7,000+

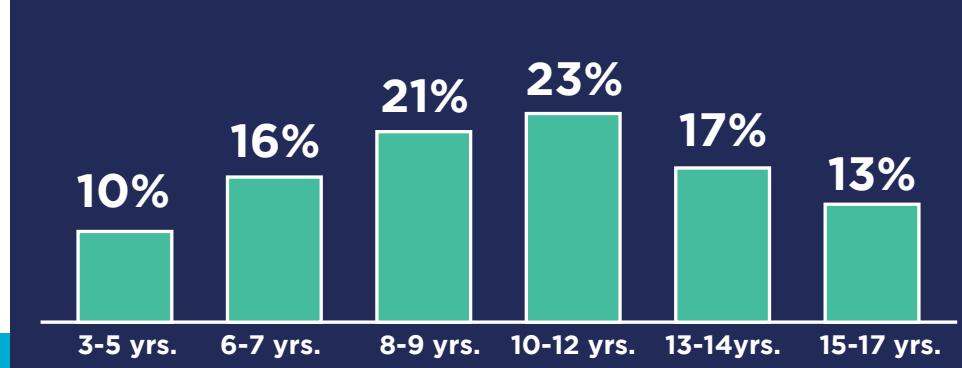
ATTENDEES



4,500+

UNIQUE VISITORS
OF WHICH 46% YOUNG PEOPLE

YOUNG PEOPLE BY AGE



TOTAL HOURS OF CONTENT

2,731

72 WORKSHOPS SESSIONS

66 STANDS

47 SHOWS

18 PRESENTATIONS

810 MEDIA LISTINGS



ALMOST 500
NEW SOCIAL MEDIA CONNECTIONS

€502,300

ADVERTISING VALUE EQUIVALENCE OF
COVERAGE IF ALL LISTINGS WERE PAID



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